



Educate • Empower • Employ

Benefits of CCRD: College-Career Research & Development

CCRD is a 4-credit CTE completer sequence that includes
2 courses in career development and 2 credits of work-based learning

Intro to CCRD can be used as an elective with ALL high school students.

Academic Skills + Employability Skills + Technical Skills = Career Ready

**Baltimore
County Public
Schools'
College-Career
Research
and
Development
students
learn to be
globally
competitive and
productive
members of the
workforce!**

For more information, contact

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WHAT?

■ Develops employability skills

- Job acquisition skills: resume, interview, networking, etc.
- Workplace ethics
- Communication, interpersonal, problem-solving skills
- Workplace safety training
- Successful transition from school to workplace
- Financial literacy & planning
- Study & planning skills

■ Promotes self-awareness

- Interest and personality assessments
- Values, aptitude, and ability awareness
- Curriculum is based on the MD Career Development Framework

WHY?

■ Creates career and college awareness

- Highlights job outlook & trends
- Includes career research, identifying career & education pathways
- Provides career networking connections
- Supplies businesses with students who have workplace readiness skills
- Completers earn articulated credits to CCBC

WHO?

■ Students

- Grade 11-12 students can take courses
- Grade 12 students can participate in work-based learning
- Encourage students to be dual completers: college & career ready

"I have direction in my life now, and I believe the program was my compass."